



NAAP

Vice President Mid-Year Report 2014
Educational Summit – Sacramento, CA

Listed below are some of the duties that have been fulfilled over the past 6 months:

- Overseen the board action items throughout the year.
- Participated on the executive committee.
- Work with the Regulations committee in establishing content for the NAAP website. Unfortunately I have a small committee with only a couple members participating.
- Participated in an Advisory capacity with the Centers for Excellence in Assisted Living (CEAL).
- Established and chaired the Ethics Committee.
(1) Had one case since April/completed and closed.
- Receive weekly to daily updates from CMS and JCAHO to stay abreast of issues concerning the NAAP membership.
- Participate in the CMS National Partnership to Improve Dementia Care in Nursing Homes conference call and encourage participation for this call with our State Contacts and Regulations Committee.
- Monitoring national issues that can affect the Activity Professional in all geriatric settings.
- Updating the NAAP Facebook page weekly with pertinent articles and information related to the profession and regulations.
- Update the website regularly with updates from the Board and the Regulations Committee.
- Provided a Lunch & Learn session on “Residents Rights”.
- Function as the NAAP Liaison to the NAAPCC. Complete and provide Quarterly NAAP reports to the NAAPCC.
- Facilitated discussion with the Motion Picture Licensing Company (MPLC) entering into a contract for their Umbrella License and a discount for NAAP members.
- Researched and contacted SESAC (Music License Company) and provided information to our members regarding music licensing within care centers.
- Developed and implemented a new service and benefit for member’s by established and overseeing additional on-line educational opportunities and group chats.
- Implemented and facilitated the use of GoToMeeting for monthly board business/conference calls, additional educational opportunities and chats.
- Assisted members through the NAAP Helpline with questions and concerns.

Attached:

- Umbrella License information for the Motion Picture Licensing Company (MPLC)
- SESAC Information
- Music Licensing in Senior Care Facilities newsletter article

These announcements/memos have been shared with the NAAP membership via NAAP Newsletter, website, state contact mailing, and the official NAAP facebook page.

Additional Comments:

Over the past several years of my service to NAAP I have witnessed various changes, improvements, and growth. The NAAP board is committed to continuing to move with the ever changing tides and move our association forward to the best of our abilities. As your Vice President I have many areas I would like to see NAAP move to:

- Nationwide fundraising events
- Financial stability
- Sponsorship programs
- State to state representation
- Membership initiatives
- Member benefits
- Professional resources
- Technical advancements

Regulation Committee Members:

Thank you to a wonderful team!

Amy Laughlin – South Carolina

Lucy Emmil - Kentucky

Alisa Tagg – Nevada

Donna Calvo – Canada

Ingrid Constalie – Wisconsin

Melissa Myers – California

It has been a pleasure serving the NAAP membership and I look forward to the remainder of my term of office. To the Board – Thank you for your commitment. To the Membership – Thank you for your continued support, loyalty, and professionalism.

Vanessa Emm

Vanessa Emm BA, ACC/EDU, AC-BC, CDP
NAAP Vice President