



NAAP
President Mid-Year Report 2015
Educational Summit – Louisville, KY

As your President I have completed the following over the past 6 months:

- Served as the face of NAAP and spokesperson, answering emails, Facebook messages, and help line submissions.
- Contributing to NAAP's social media sites.
- Led Bimonthly Board Meetings via GoToMeeting.
- Presented a "hot topic" on the proposed changes to CMS guidelines, along with the board submitted NAAP's recommendations to the Federal Register.
- Signed contracts on behalf of NAAP with board approval for 2015 and 2016 Annual conferences
- Attended and supported all monthly Lunch & Learns and NAAP Chats.
- Developed and implemented a NEW Advisory Council including policies and procedures and hosted quarterly conference calls, two to date.
- Represented NAAP at the NCCAP Symposium, Southern Nevada and Washington State Conferences.
- Worked with new vendors and developed new partnerships on behalf of NAAP.
- Wrote articles for the website, newsletter, and weekly broadcasts.
- Assisted and supported all board members as needed.
- Participated and represented NAAP in other organizations advisory councils.

I am grateful for the opportunity to serve as President of NAAP. We have an amazing board of directors who are each working tirelessly as a team to transition NAAP into the future. My goal as your president is to continue to advocate on behalf of NAAP in providing amazing educational opportunities and support.

Alisa Tagg, BA, ACC/EDU, AC-BC, CDP
NAAP President



NAAP
Vice-President Mid-Year Report 2015
Educational Summit – Louisville, KY

What an exciting six months I have experienced as Vice President of the National Association of Activity Professionals! At the closing session of our 2015 National Conference in Daytona Beach, Florida, I was prepared to pass the 'torch' as Professional Development Trustee to our newly elected Conference Trustee, and serve our national organization in a non-board member role. I learned later, that very same day, the NAAP Board discussed, voted and offered me the position of Vice President; for one year. I accepted their offer with much enthusiasm and continue serving our members in this dynamic and fulfilling role.

The following duties and responsibilities have been part of my board portfolio as Vice President:

- Bi-monthly Board Conference Calls
- Creating Board Action Items for each Board Member
- Completion of Board Action Items
- Responding to Daily Board Emails and Phone Calls
- Working collaboratively with all NAAP Board Members
- Member of the NAAP Executive Team
- Participating in Discussion and Voting on all NAAP Board motions
- Responding to NAAP member questions and concerns
- Establishing new NAAP Ethics Committee
- Contact via email and phone with NAAP Ethics Committee members
- Collaboration with the newly elected NAAP Conference Trustee
- Writing research articles and news-feeds for the NAAP website, Facebook and e-Blasts; Quality of Life Standards and Practices; Reminiscence: The Power of the Talk; Palliative Care and the Recreation/Activity Professionals' Role
- Collaborating and working with NAAP Regulations Committee members
- Representing NAAP at local, state and national levels
- Presenter at NAAP's very first Regional Workshop; August 28-29, 2015/Kenai, Alaska
- Collaboration with NAAP Membership Trustee; verification of NAAP members' names, addresses, emails and phone contacts
- Researching and writing for the new and revised NAAP 'Train the Trainer' course manual; Chapter 2 – Effective Communication
- Researching, writing and co-author of the new NAAP/ROS Activity Programming Lesson Plan Caregiver Book series

As I write this mid-year report, I am truly excited about the direction, leadership and vision of our national organization. We are a united, strong and committed board. Our focus is and always will be our members! Projects including our first Regional Workshop, brand new activity caregiver lesson plan resources, and our upcoming 'Train the Trainer' manual, have proven to be successful works. I am also very proud to say that our 2015 Mid-Year Board Meeting will be held via "Go to Meeting" saving our organization precious time and money.

Finally, during the past six months I have traveled extensively across our grand and glorious United States of America presenting education and activity programming to hundreds of Activity Professionals! My travels have included the following cities; Chico, California; Reno, Nevada; Kenai, Alaska; Monterey, California; Bismarck, North Dakota; and Carson City, Nevada. Each place has been a wonderful learning experience for me. Our nation is in excellent hands with regards to Activity Professionals who have the heart, passion and knowledge to serve our residents with quality services and dignity.

I am excited about the upcoming months! Serving as your Vice President is something that I thoroughly enjoy doing each day. Thank you for your support, trust and confidence. I look forward to seeing many of you in the great state of Texas at our 2016 National Conference. Until then, keep smiling and making our residents' days both memorable and magical!

Respectfully submitted,
Anthony F. Vicari
Anthony F. Vicari EdS, AC-BC, ADC/EDU, CADDCT, CDCM, CDP
NAAP Vice President



NAAP
Treasurer Mid-Year Report 2015
Educational Summit – Louisville, KY

As your Treasurer, I have completed the following over the past 6 months:

- Worked with banking institutions to establish national bank that is accessible by other Trustees, including online oversight and signing privileges by President.
- Secured a credit card for our Wells Fargo Bank.
- Established credible and transparent accounting and reporting to the Board of all accounts, using Quicken and sharing electronically.
- Closed out the previous banking accounts.
- Negotiated payments for past amounts due to The Tropicana from the 2012 NAAP Conference.
- Paid monthly bills.
- Secured Dropbox for the Board use as means of sharing and storing files.
- Oversaw purchase of computer for the Membership Trustee, including printer and scanner for electronic filing.
- Printed 50 Exam Study Books and mailed out as payment received. As report is written, another 50 updated Exam books are being printed due to orders received.
- Mailing office address is my home and secured forwarded mail from old office.
- Received incoming Membership applications via website, mail and phone. Once payment is made, I send this information onto Membership. (127 processed through Treasurer)
- Created an accounting of ROS Online courses ordered, including responding to orders from Members and submitting to ROS weekly.
- Assisted with design and updates to the website.
- Completed National Parks chapter for the ROS Lesson Plans on NAAP's behalf.
- Assisted Board with updating the NAAP Membership list by calling and emailing members to verify information.
- Procured and provided financial information for Accountant to prepare NAAPs 2014 990 IRS form.
- Represented NAAP at the Wisconsin Representatives for Activity Professionals Conference.
- Conferred with Board members on future conference details.

I am honored to be part of the organization as NAAP moves forward for its members. Transparency and accountability is foremost in my position on the Board and it is my goal that members not only trust NAAP but support its goals. I have met so many awesome Activity Professionals, including members of this Board, and am excited to serve our members who serve their clients so faithfully.

Cindy Tewalt, RMT, AP-CC, ADC
NAAP Treasurer



NAAP
Secretary Mid-Year Report 2015
Educational Summit – Louisville, KY

As your Secretary I have completed the following over the past 6 months:

- Maintained the organizations minutes from each Conference Call
- Submitted lesson plans for the R.O.S. Therapy educational books
- Represented NAAP at the Ohio state conference. Gained new membership and educated them on the importance of being a member of NAAP and getting involved in committees
- Reviewed and submitted changes for the By-Laws

Carolyn Hoff
NAAP Secretary



NAAP
Operations Trustee Mid-Year Report 2015
Educational Summit – Louisville, KY

Listed below are some of the duties that have been fulfilled over the past 6 months:

- Serving as the NAAP office and taking phone calls and emails from members as they come in.
- Contributing to NAAP's social media sites.
- Developing and scheduling weekly broadcasts that go out via email to members that have signed up using our website "sign up" feature.
- Worked with our web master Tim Tewalt along with Cindy Tewalt and Alisa Tagg on website functions, management, additions, and deletions.
- Website management.
- Working with the Omni Park West Hotel in Dallas Texas on the 2016 conference and conference re-design.
- Working with the Crowne Plaza in Denver for the 2017 conference contract.
- Developed and implementing a new service and benefit for member's by established and overseeing additional on-line educational outreach opportunities.
- Assisting Education Outreach Trustee Lisa Ost-Beikmann monitoring monthly Lunch & Learns and NAAP Chats using NAAP's GoToMeeting service.
- Working with Conference Trustee Mike McCann on development and implementation of a new NAAP initiative for leadership.
- Developed NAAP brochures, postcards, and other marketing materials.
- Attended the LeadingAge Expo vending for NAAP with Membership Trustee Colleen Keegan in Boston, MA.
- Represented NAAP as a speaker at the Southern Nevada Activity Fall Conference and the Northern California Activity Fall Conference.
- Assisted members through the NAAP Helpline with questions and concerns.

Additional Comments:

Since our last conference in Daytona Beach NAAP has seen a lot of change, change can be a little scary and uncertain, but can also be exciting and revolutionary. As changes have been put into place and the addition of new board members have joined NAAP, I am so energized to see innovative new ideas, and projects put into action. As your Operations Trustee I have many areas I would like to see NAAP continue to move and improve on:

- Nationwide fundraising events
- Financial stability
- State to state representation
- Membership initiatives and increased benefits
- Professional resources

There are many directions that your board would like to see NAAP move towards, it's all a process and with this great team the sky is the limit. I hope that as member's you are seeing the transparency with the board and the positive effects of a challenging transition. It has been a pleasure serving the NAAP membership and I look forward to the remainder of my term of office. To the Board – I am honored to serve with you, thank you for your commitment. To the Membership – I am honored to work on your behalf, thank you for your continued support, loyalty, and professionalism.

Vanessa Emm BA, ACC/EDU, AC-BC, CDP
NAAP Operations Trustee



NAAP
Conference Mid-Year Report 2015
Educational Summit – Louisville, KY

As your Conference Trustee I have completed the following over the past 6 months:

- Worked with NAAP Board and local leadership to scheduled speakers for the 4th Annual NAAP Educational Summit scheduled for November 17 in Louisville Kentucky. This includes; schedule, accreditation of sessions, promotional materials etc.
- Represented NAAP at the Pioneer Conference August 2-5, 2015.
- Developed the NAAP Leadership Academy which will debut at the 2016 Conference.
- Recruited a Conference Committee of representatives throughout NAAP membership that will help rate, comment and organize the sessions for the annual conference. Continual, monthly communication with committee throughout the call for sessions time period.
- Worked through the process of Call for Sessions and developed worksheet for committee to rate submissions.
- Facilitated a NAAP Lunch and Learn program. Recruited other speakers for Lunch and Learn program.
- Working with local leadership in Texas for Annual Conference Development. This group meets via phone almost monthly to plan and detail the Annual Conference.

I am grateful for the opportunity to serve as Conference Trustee of NAAP. My goal as a member of the NAAP Board is to continue to advocate on behalf of NAAP in providing educational opportunities and support.

Michael McCann, M.S.
NAAP Conference Trustee



NAAP
Education Mid-Year Report 2015
Educational Summit – Louisville, KY

As this wonderful association continues to grow and change with devoted members, I am proud to serve on the Board. I sincerely hope that you are all finding value and education thru our Lunch & Learn sessions and the newly provided NAAP Chats. Please take the opportunity to use R.O.S. University and watch these sessions at your leisure. If you have not done that or are not aware of how to, please do not hesitate to contact me so that we can get you enrolled and you can take advantage of this added opportunity.

Throughout the past six months, I have had the opportunity to work on the following areas for Education Outreach:

- Worked with Speakers on presenting appropriate topics for continued education and filed appropriate paperwork with NCCAP and NAAPCC for pre-approval
- Hosting daytime Lunch & Learn and evening NAAP Chat sessions
- Verifying participation, summaries and membership and then providing continuing education certificates
- Worked with R.O.S. University to set-up membership on their website and continue to provide weekly updates of new members to receive invites to the University
- Contacted Dallas hotels and worked with Office Trustee and President to finalize 2016 NAAP Conference location
- Worked with R.O.S. Therapy Systems and Healthcare Training Institute to provide additional education opportunities
- Participate in monthly LEAD (Leaders Engaged in Alzheimer's Disease) organization conference calls out of Washington, DC
- Represented NAAP at the Activity Directors of Missouri (ADAM) state meeting and the Kansas Adult Care Executives (KACE) Conference
- Co-Hosted the NAAP booth at the Annual Pioneer Network Conference in Chicago

Lisa Ost-Beikmann
Education Trustee



NAAP Marketing Trustee Mid-Year Report
2015 Educational Summit Louisville, KY

As your Marketing Trustee I have completed the following over the past 6 months:

- Developed goals for this new position and began to feel out what this position can bring to NAAP members.
- Developed a marketing plan to increase membership, conferences/summits attendance and revenue
- Worked with the board to develop a “tag line” branding statement:
- Researched costs for marketing material
- Reworked our ad forms and letters to potential sponsors and advertisers
- Developed an ongoing data base for past and potential vendors, sponsors and advertisers.
- Developed an ongoing data base for other Elder Care Providers for potential partnerships
- With the Board developed a Partnership program for companies compatible with NAAP and members
- Developed & researched partnerships with Senior Craft Box & B&B Solutions
- Developed a NAAP Products web page to be connected with the NAAP website to sell NAAP related items.
- Developed NAP Week Logo & Packet
- Developed 2016 Conference Logo
- Presented and Vended at the Missouri Leading Age State Conference
- Researched other areas to advertise NAAP
- Submitted 20 Lesson Plans for ROS
- Finished draft for the training manual

I am excited to serve of NAAP as Marketing Trustee and to have joined this fine group of people that are so dedicated to NAAP. They are true visionaries & have already done so much to help NAAP grow and prosper. My goal is to be worthy of this position and help make NAAP a leader in the elder care industry.

Linda Amoroso
Marketing Trustee



NAAP
Public Relations Trustee Mid-Year Report 2015
Educational Summit – Louisville, KY

As your Public Relations Trustee I have completed the following over the past 6 months:

- Served as the Public Relations Trustee for NAAP as spokesperson, answering emails, Facebook messages, and help line submissions as needed.
- Contributing to NAAP's social media sites and sending out all Broadcasts for five months.
- Active participate in Bimonthly Board Meetings via GoToMeeting.
- Listened and sent a personal recommendation on the proposed changes to CMS guidelines, along with the board submitted NAAP's recommendations to the Federal Register.
- Led two NAAP Chats on Evaluating an Activity Program and Volunteer Program Development with excellent Power Point Presentations.
- Represented NAAP at the LeadingAge Kentucky Conference.
- Wrote articles for the website, newsletter, social media and weekly broadcasts.
- Assisted other board members on various projects.
- Responsible for the publication of NAAP Newsletter Summer and Fall issues.
- Wrote and formatted lesson plans for publication ROS partnership.
- Wrote and formatted monthly articles for Activity Director Today e-magazine.
- Worked on mailing list and flyers for the Louisville Summit.
- Working toward the completion of Chapter 4: Process of Aging for the Training Manual for Activity Professionals.
- Sending information out to NAAP State Contacts 2-4 Times per month.

It is my honor and privilege for the opportunity to serve as Public Relations Trustee of NAAP. I want our membership to continue to grow to be the best of the best in the Activity Profession.

Jackie Laskee, ADC
NAAP Public Relations Trustee



NAAP
Membership Mid-Year Report 2015
Educational Summit – Louisville, KY

Since April 2015 the following has been accomplished:

1. New benefits for NAAP members-
 - Midyear Meeting via streaming,
 - Unlimited access for all members to online CEU courses provided by R.O.S. Therapy Systems for one year to help you maintain Certification for only \$29!
 - NASCO partnered with NAAP to provide a chance to win a \$75 Nasco Gift Card to new members.
 - Use promo code “NAAP” when signing up to receive a 10% member discount for Senior Craft Box.

2. Inventoried all of the membership boxes sent from the previous NAAP Office
3. Begun the transition to an electronic membership database
4. Reformatted the entire membership list
5. Sent out membership contact clarification emails to members in database
6. Updated membership database when corrections were received
7. Emailed NAAP membership reminders and renewal letters
8. Entered new memberships and renewals to the membership database
9. Printed, stuffed and mailed welcome letters and membership cards to new members and renewals.
10. Filed paper copies of renewals and new memberships paperwork
11. Electronically filed renewals and new membership paperwork
12. Vended at the Pioneer Network Conference in Chicago, IL.
13. Vended at the Leading Age Conference in Boston, MA.
14. Contributed activity lesson plans to NAAP Lesson Plan books collaboration with ROS Therapy Systems
15. Created NAAP Chat “Fun in the Sun” presentation.
16. Contacted International Associations about a partnership
17. Mailed CEU sheets to members who requested copies

Colleen Keegan, AP-BC, CDP
Membership Trustee