



Linked Senior Hosts First Of Its Kind Virtual Summit For Activity And Life Enrichment Professionals In Senior Living

As the devastating impact of COVID-19 continues to affect the country it has never been more important to improve the experience provided to millions of older adults in senior living and long-term care.

It is clear that isolation and a lack of meaningful engagement can be detrimental to quality of life for older adults. As the country reopens the economy, the senior living industry must come together to rebuild its resident engagement standards and strategy.

To respond to this need, the #ActivitiesStrong Initiative seeks to acknowledge, educate and empower activity and life enrichment professionals in senior living. As part of this Initiative, Linked Senior will host a first of its kind virtual summit, called the #ActivitiesStrong Summit. The event will focus on helping activity and life enrichment professionals understand the impact of COVID-19 on resident engagement, explore best practices and methods and outline the long lasting changes that will occur in how we build person-centered experiences for the older adult.

Featured speakers at this event include: Ashton Applewhite, Author, Activist and Ageism Expert, Anne Basting, Founder and President, TimeSlips, Amanda Bulgarelli, Lead Mentor, Trainer & Speaker, Positive Approach™ to Care, Penny Cook, President and CEO, Pioneer Network, Charles de Vilmorin, CEO and Co-Founder, Linked Senior, Kirsten Jacobs, Director, Dementia & Wellness Education, LeadingAge, Alisa Tagg, Association Director, NAAP, Sarah Thomas, Executive Strategist – Aging Innovation, and Dawn Worsley, President, NCCAP. Up to six hours of free NAB, NCCAP and/or NCCDP CEUs will be available.

“We have always been 100% committed to the activity and life enrichment profession,” shares Linked Senior CEO and Co-Founder, Charles de Vilmorin. “We understand the importance of education and believe this Summit will play an important role in helping professionals gain access to continuing education virtually. We are happy to see the positive response so far and are thankful to our partners and featured speakers for helping make this Summit possible as we discuss a the future of resident engagement.”

This event is made possible with the support of the following partners: National Association of Activity Professionals (NAAP), National Certification Council for Activity Professionals and the Validation Training Institute.

Dawn Worsley, NCCAP President, is looking forward to the June event saying, “The COVID-19 crisis is an unprecedented opportunity to highlight the critical need for life-enriching activities during times of extreme isolation. NCCAP is excited to be working with our professional association NAAP and Linked Senior to advance the role of activity professionals through the #ActivitiesStrong Summit.

Alisa Tagg, NAAP Association Director echoed this sentiment saying, “NAAP is pleased to be a part of this exciting virtual summit hosted by Linked Senior. We look forward to engaging with the audience on quality program ideas and services in better understanding the effects of COVID-19 on the people we serve and the future of the activity profession.”



Linked Senior is an evidence-based resident engagement platform for senior living. The platform optimizes the person-centered experience for residents by empowering staff with digital tools to assess, plan, implement and evaluate engagement for the entire resident population.



Contact Information

Meaghan McMahon

Linked Senior

<http://https://www.linkedsenior.com/>

(202) 277-2726