

get to know us better.



The National Association of Activity Professionals (NAAP) is a non-profit professional organization dedicated to meeting the education needs and advocacy of Activity Professionals across North America. We are the only national organization whose membership consists exclusively of individuals who provide activity services in geriatric settings such as nursing homes, assisted living communities, retirement villages, and adult day care settings. Our membership consists primarily of, but is not limited to, Activity Directors, Assistants, Coordinators, and Consultant/Educators who come from a variety of disciplines including Gerontology, Social Work, Nursing, Recreation Therapy, Music Therapy, Art Therapy, Administrators, and CEOs.

We invite you to participate in the 41st annual conference of the National Association of Activity Professionals, being held at the:

Peppermill Resort
2707 South Virginia Street
Reno, NV 89502
Direct - 1-866-821-9996
Reservations - 1-800-648-6992
Group code is: **ANAAP23**
Online Reservation

This conference is the single most important event of the year for Activity Professionals throughout North America as it provides our professionals with networking opportunities, continuing education, professional growth experiences, and exhibit interaction. Enclosed in this packet is all the information you need to participate. Plans are shaping up now and we hope you will take advantage of this excellent marketing opportunity. Should you have any questions, you can contact our office at 913-748-7288 or email us at office@naap.info.

Exhibiting at the 2023 conference will give you exposure to approximately 200+ Activity Professionals who currently purchase or have the potential to purchase your service or product. Many states are represented and information is shared with their respective state members. It is one great way to stay in touch with your local customers, attract new customers, and keep on top of what new needs and innovations are taking shape in the industry. Due to space limitations, all applications will be on a first-come, first serve basis. Don't let any more time pass before reserving your exhibit space.

2023 Exhibit Schedule

Sunday, April 30, 2023

Exhibitor Set-Up: 12:00PM to 3:00PM
Exhibit Area Open: 3:00PM to 8:00PM



Monday, May 1, 2023

Exhibit Area Open: 7:30AM to 8:00PM
Exhibitor Spotlight & Luncheon: 11:00AM - 1:00PM
Exhibitor Luncheon: 11:30AM - 12:30PM
Exhibitor Tear Down: 8:00PM

Exhibitor Spotlight - This is a wonderful opportunity for you to share with our attendees a 2 (two) minutes advertisement about your service or product to draw attendees to your table for more information.

Lunch is provided for all exhibitors and attendees.

PRICE PER TABLE SPACE

BEFORE APRIL 1, 2023

FOR PROFIT \$375.00
NON-PROFIT \$275.00

AFTER APRIL 1, 2023

FOR PROFIT \$600.00
NON-PROFIT \$400.00

Exhibitor Table Top Area Will Consist of:

One (1) 6' Table Top

Two (2) Side Chairs

Skirted/Draped

Complimentary Wi-Fi & Power



Additional Promotions

If you are unable to attend our conference in Reno we offer other ways in which you can take advantage of this excellent marketing opportunity. These include:

★ Registration Packet Flyer: Your one-page flyer can be inserted in each conference registration packet. Flyers and payment need to be sent to the designated location by April 1, 2023. The NAAP office will provide all vendors with shipping address.

Fee \$150.00

★ Conference Sponsorship

★ Door Prizes: Your complimentary products and services can be given out for door prize winners during the exhibit hall opening. We ask that donations have a value of \$25 or more. Items need to be brought to the hotel.

NAAP Exhibitor Policy

Cancellation Policy: With written notification one-month prior to the month of the conference (**April 1, 2023**) exhibitor is entitled to a refund of 1/2 of exhibit fees. No refunds will be issued after that date. Non-profit companies must send in federal tax identification number providing non-profit status. Companies failing to provide this information will be invoiced for the for-profit fee. The exhibitor indemnifies and agrees to hold harmless the National Association of Activity Professionals and the Peppermill Resort and their officers, directors, employees, and agents, from and against any action, losses, costs, damages, claims, and expenses (including attorney fees) arising from any damage to property or bodily injury to exhibitor, his agents, representatives, or employees by reason of the exhibitors' occupancy or use of the exhibition facilities.

Sponsorship Opportunities

Becoming a sponsor of the 2023 NAAP conference is the strongest and most influential effort you can make to reinforce your commitment to the Activity Profession. It lets our members know that you are a true supporter of their continuing education and professional development.

As a sponsor you will receive:

- Free Advertising on the NAAP website for one (1) full year.
- Free promotion to our members through our membership email
- Recognition during the conference opening session.
- Attendee email list post-conference

Event Sponsorships Include:

Exhibit Hall Luncheon
Overall Conference
Awards Banquet
Exhibit Hall Reception

