



The News

NAAP Regional Newsletter

2024 Activity Professional Week
January 21-27, 2024

Innovate, Inspire, Involve

THAT'S A WRAP!

BY: KIM MEAD

With the year 2023 coming to an end in three months, let's reflect on the amazing engagement opportunities you have had for and with your residents in 2023. Are there some standout ones that you remember that were positively received by residents and families? Are there events that you may want to continue as a tradition at your facility? I encourage you to purchase a 2024 planner now and start using it! It is not too early to book your favorite entertainers for next year. Do you want to have your local area's BEST Elvis entertainer actually perform on Elvis's birthday? **BOOK NOW!**

My best practice when it came to hiring the favorites was to book the year in advance. In doing this, I was able to book the entertainer that I wanted on the date that I wanted to give my residents the best of the best and at the best times.

[READ MORE HERE](#)

NAAP Quick Links

[A Look at the Activity Professional](#)

[NAAP Blog](#)

[Live Webinar Schedule](#)

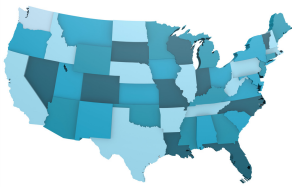
[On-Demand Education \(member only access\)](#)

[NAAP Resource Toolbox \(member only access\)](#)

[NAAP Training Site](#)

[Upcoming Workshops](#)

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NAAP TRAVELS

NAAP has been traveling from coast to coast this fall representing Activity Professionals through presentations and vendor opportunities. Here are some of the topics we've brought to the states: *Creating Culture; Documentation and Compliance; MDS; Leadership; Resident Council Planning; Bullying in Geriatric Settings; Memory Care Programming; State of the Profession; Anatomy of the Care Plan; Marketing Activities in AL and IL, and much more.* Here's where we've been and where you can find us later this season:

September 2023

- Nevada State Activity Conference (SNAPA) September 7, 2023
- Wisconsin State Activity Conference (WRAP) September 20-22, 2023
- Georgia Healthcare Association Summit September 19-21, 2023
- Michigan State Activity Conference (MAAP) September 19-21, 2023
- Ohio State Activity Conference (RAP) September 27-28, 2023
- North Dakota Healthcare Association September 27-28, 2023
- New Jersey State Activity Conference (NJAPA) September 27, 2023

October 2023

- Pennsylvania State Activity Conference (PAPA) October 1-3, 2023
- Colorado State Activity Conference (CAPA) October 3-5, 2023
- Illinois State Activity Conference (IAPA) October 4-6, 2023
- Minnesota State Activity Conference (MNSWAP) October 11-13, 2023
- California State Activity Conference (SCAAP) October 12-13, 2023
- Washington State Activity Conference Cruise (WSAAP) October 15-21, 2023
- North Carolina State Activity Conference (NCAPA) October 10-18, 2023
- Illinois Assisted Living Conference October 25-26, 2023
- Indiana State Activity Conference (IADA) October 26-27, 2023

November 2023

- Oregon Healthcare Association Conference November 9, 2023

National Events

- John Collins – Activity Retreat, Florida
October 13-15, 2023
- ICAA Conference – California
October 31- November 2, 2023
- SMASH Marketing Summit – Nevada
October 15-17, 2023

International Events

- International Knowledge Exchange
October 18, 2023

NAAP 42nd Annual Conference
Innovate, Inspire, Involve
Join us in 2024!
Scan to find information regarding:
Registration
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Sponsorships
Scholarships
and much more.....
NAAP 42nd Annual Conference | Bloomington, MN | April 16 - 19, 2024

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